

150+

4000+

20+

SOLVER SOLUTIONS

BATCHES

HAPPY

YEARS

Skill is Everything

COMPLETED

STUDENTS

EXPERIENCE

Certificate Course in Digital Marketing

Placement Oriented Training

Practical Training

AI-Based Marketing Techniques

Online Training



Skill is Everything

Skill is an ability and capacity acquired through deliberate, systematic, and sustained effort to smoothly and adaptively carryout complex activities or job functions involving ideas (cognitive skills), things (technical skills), and/or people (interpersonal skills).





Digital Marketing

Digital Marketing is a Highly
Required Skill for any
Business in the World.

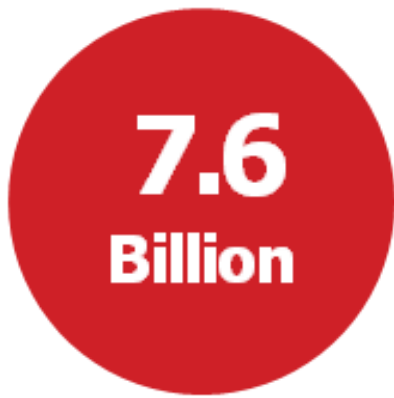
What is Digital Marketing?

Digital Marketing is the process of delivering the right message to the right person at the right time and at the right place to attract, engage and convert by using various digital channels.

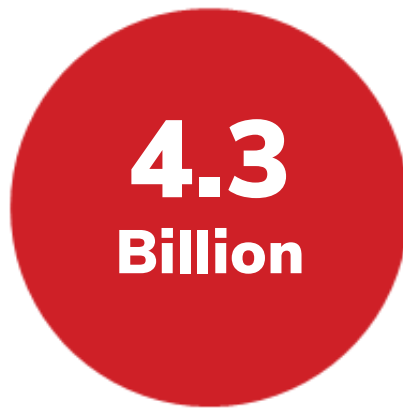


A Quick Look At Industry Scenario

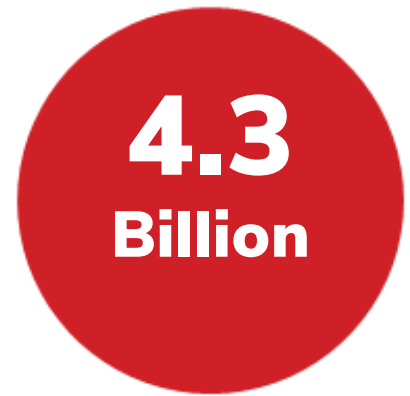
Total
Population



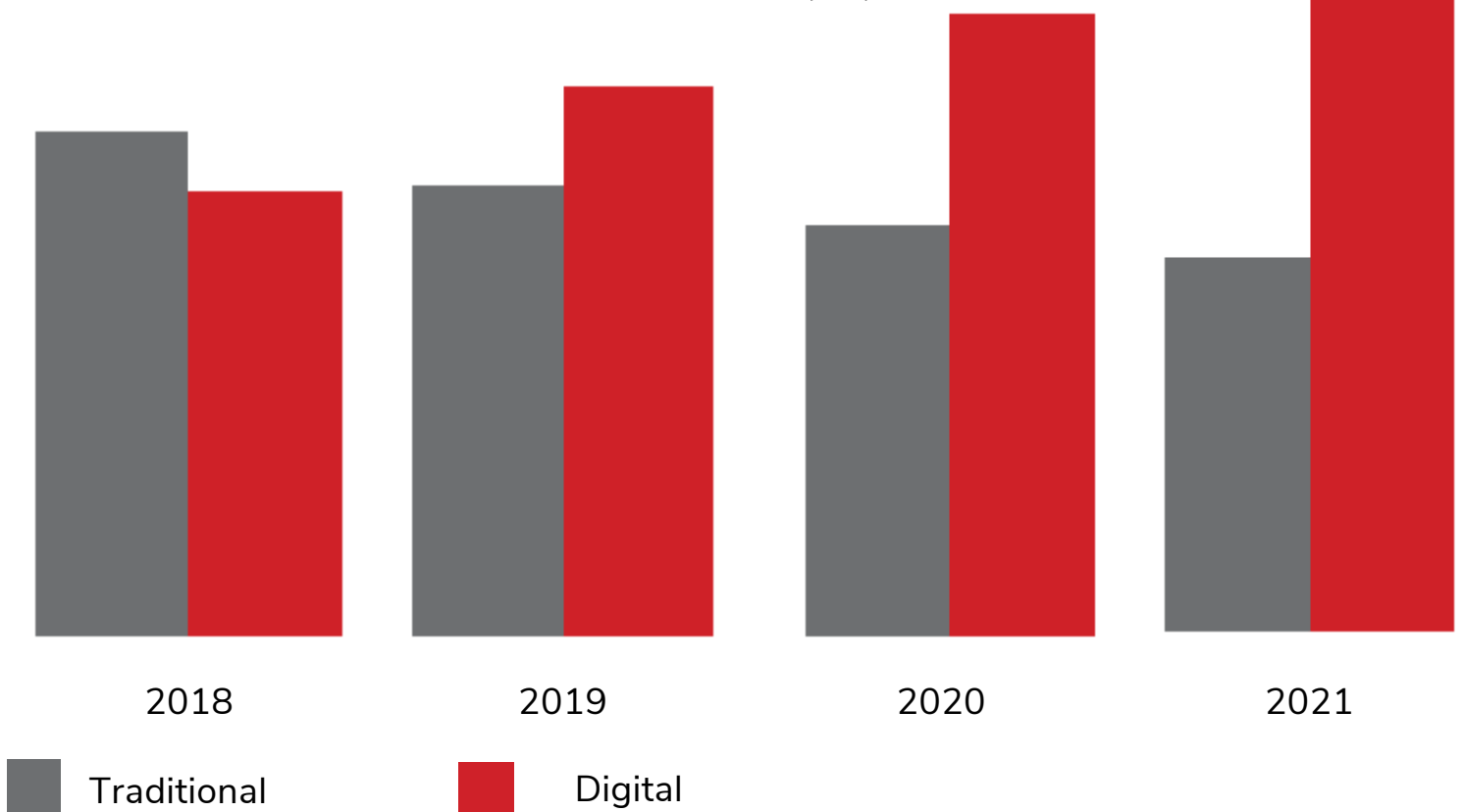
Internet
Users



Active Social
Media Users



Traditional Vs. Digital Media Spend in Billions (\$)



Build a Great Career in the Digital World



What's Your Career Dream?

Get Your First Job?

Switch to a Better Job?

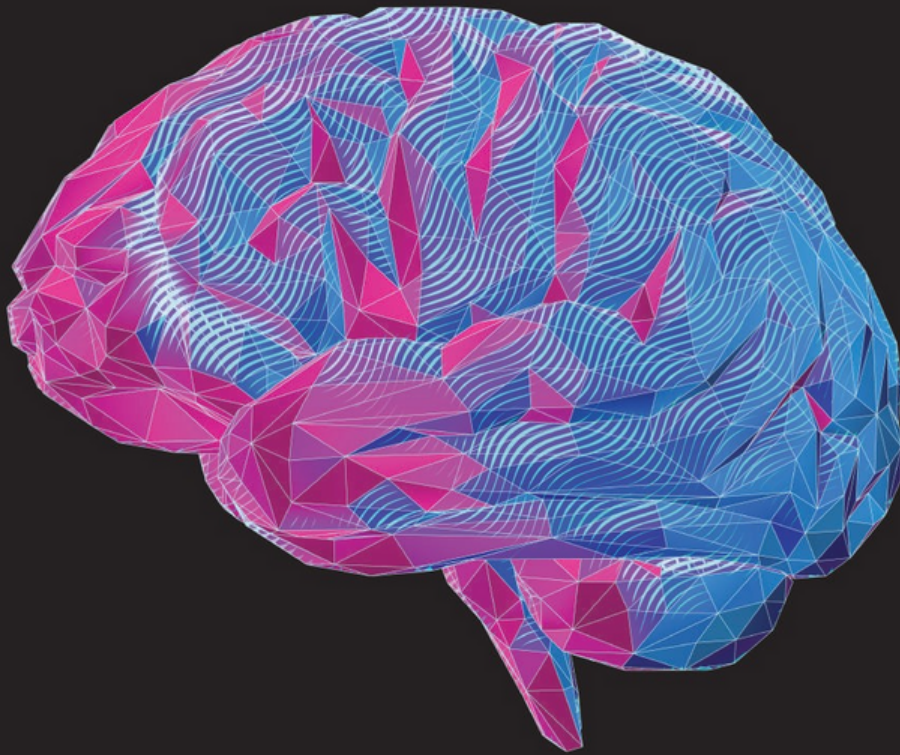
Restart Your Career?

Grow Your Business?

Become a Freelancer?

Earn Money Online?

Start an Agency?



To Become a Effective
Digital Marketer
You Need to Have
a Combination of Art,
Math and Science
Skills

HOW

**To Become A Great
Digital Marketer?**

DIGITAL MARKETING

Is the Most Misunderstood
Term in the Current World.

There is a lot of content out there
but
it lacks structure and direction.

The Ways to Become a Great Digital Marketer



Get Knowledge of Digital Marketing Concepts

Get Real-time Practical Experience

Build Strong Communication Skills

Get Mentoring By Industry Experts

Build Online Assets to Showcase

Build Great Personal Brand Online

Get Experience in Working with Tools

It Takes a Lot

to Become a Great
Digital Marketer

Understanding of
Human Behavior

Ability to Tell
Stories

Ability to
Create Content

Ability to Use
Digital Tools

Ability to Measure
the Impact

Ability to
Experiment

Practical
Experience

An Achiever
Mindset

Modules

Digital Marketing Process

Branding & Digital Presence

Digital Content Strategy & Production

Organic Traffic Generation (SEO)

Content Distribution

Lead Generation & Marketing Automation

Digital Advertising

Social Media Marketing

Web Designing

AI in Digital Marketing

Freelancing in Digital Marketing

Build Your Personal Brand Online

Outcomes of the Course

Growth Hack Your Business

Multiply Your Chances to Get Hired

Upgrade Your Career with Better Pay

Start Your Digital Consulting Business (or) Agency

Why Digital Ready?

100%

Placement
Assistance



Interactive
Training



Personal
Mentoring



Join From
Anywhere



Paid
Internships



Video
Backup



Global
Certifications



Award-winning
Trainers

SOLVERP SOLUTIONS PVT. LTD.

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